Ironton City Schools
Strategic Plan 2014 - 2019

Vision Statement: *Ironton City Schools will be the premier school system in southern Ohio balancing curricular and co-curricular innovation to facilitate lifelong learners and engaged citizens*

Mission: to provide quality education assuring every student achieves his/her maximum potential, through a challenging curriculum and co-curricular activities, provided by highly qualified dedicated employees, in a safe environment, in partnership with parents and community.

Holistic education is at the center of education at Ironton City Schools. All people and activities within the schools are valued;

Innovation is the method to achieve the vision;

Lifelong learners and engaged citizens are the desired outcomes of the school.

Strategic Priority: Enhanced Communication

Strategic Priority: Teacher Competency

Strategic Priority: Technology Integration

Strategic Priority: Supportive Environment

Strategic Priority: Holistic Education

Tigertown

http://www.tigertown.com

Strategy 1: Intentionally engage all stakeholders

Strategy 2: Establish a robust curriculum and co-curriculum

Strategy 3: Infuse technology for teaching and learning

Strategy 4: Create a value rich environment

Strategy 5: Align the district's budget with strategies

"To Teach, To Nurture, To Serve"

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Strategy 1: Intentionally engage all stakeholders.

Goal	Time Line
Develop a **communication plan** to include, but not limited to: the integration of social media, text messaging and student e-mail system, stakeholder newsletter, and measures to assess effectiveness, and cost benefit analysis (CBI).	By the end of 2014
Implement social media, text messaging and e-mail systems, and stakeholder newsletter	By the end of 2015
Assess the effectiveness of communication systems using quantitative and qualitative methods	By the end of 2016
Revise communication plan to address issues related to awareness, barriers and satisfaction	By the end of 2017

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Strategy 2: Establish robust curricular and co-curricular offerings;

Goal	Time Line
Align curriculum with New Ohio Standards (Common Core-(CC)	By the end of 2014
Create or revise remediation program to improve math and reading skills in K-6	By the end of 2015
Adopt the concept of co-curriculum (out-of-class learning);	By the end of 2014
Identify opportunities to align and enhance curricular and co-curricular connections	By the end of 2014
Broaden the scope of co-curricular offerings;	By the end of 2016
Establish 21st century skill based learning outcomes for curricular and co-curricular offerings; Adopt a paradigm of "what will a graduate know and be able to do as a result of attendance at Ironton City Schools	By the end of 2014
Review, revise, and implement policies and procedures for engaging in meaningful interactions with the community; • Enhance field trip offerings • Have students engage in community service	By the end of 2015
Identify opportunities to align community youth activity programs with interscholastic.	By the end of 2016
Assess effectiveness of curricular and co-curricular changes; • Compare ODE and ICS benchmark data (2013) with current data (2018) • Conduct summative assessment for curricular and co-curricular changes • Survey stakeholders for statisfaction	By the end of 2019

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Strategy 3: Infuse technology for teaching and learning

Goal	Time Line
Review existing technology plan, align with current best practice in the use of technology for Common Core (CC) implementation, National Educational Standards for Students and establish measurable outcomes to be presented to the School Board each year. • Creation of technology team for each building; • List identified Best Practices in the use of technology at each grade level/and/or Content area on Ironton website for reference with links to resources to help teachers implement technology in the classroom • Expand the number of persons on the Technology Planning Committee to represent more teachers from not only different grade levels but also different buildings in the Ironton City School District. • Develop ongoing PD such as 'mentoring teams' in each building	By the end of 2014

Explore one to one computing & electronic text books to replace maintenance of older computers and textbooks;
 • Technology Planning Committee meet with vendors;
 • Conduct cost-benefit-analysis (CBA)
    • Direct costs associated with of 1-1 computing verse purchase and maintenance of computers with less than 3 years of age
    • Identify replacement costs for textbooks due for replacement;
    • Identify costs of e-readers;
    • Identify and cost out maintenance and hardware trouble reports over a 1 year period;
    • Identify hardware and maintenance costs of Chromebooks;
	By the end of 2014

Focus professional development on integrating technology in the classroom; • Survey teachers about technology associated PD for their content areas; • Develop a plan to integrate technology with CC; • Hold PD related to integrating technology with CC; • Hold PD related to integrating technology to improve reading and math at all grade levels in the CC; • Present data concerning attendance and implementation of CC and technology integration to School Board;	By the end of 2014
Integrate technology into the curriculum • Identify technology integration in lesson plans that support the CC, 21st Century Skills and Ohio Technology Standards/ISTE National Educational Technology Standards for Students	By the end of 2016
Assess effectiveness of technology integration changes; • Compare ICS benchmark data (2013) with current data (2018) • Conduct summative assessment for technology integration; • Survey stakeholders for statisfaction	By the end of 2019

Strategy 4: Create a value rich environment

Goal	Time Line
Establish value philosophy and statement that addresses fair treatment for all people associated with ICS; • Create an committee or taskforce to assess the physical and emotional environment; • Hold PD for employees and assemblies for students focused on ICS values • Develop student code of conduct; • Review impact	By the end of 2016
Review, revise and reinforce district bullying policy; • Adopt a zero tolerance policy; • Create and implement PD for teachers and assemblies for students focused on bullying;	By the end of 2014
Implement values clarification program that focus on character, respect, commitment and trust.	By the end of 2015
Assess effectiveness of environmental plan; • Compare ICS benchmark data (2013) with current data (2018) • Conduct summative assessment of environment • Survey stakeholders for statisfaction	By the end of 2019

Strategy 5: Align the district's budget with strategic priorities.

Goal	Time Line
Conduct cost analysis of strategic planning strategies; • Conduct cost benefit analysis of existing programs • Establish criteria for resource distribution to new initiatives	By the end of 2015
Develop a visual tool to track the progress of strategic priorities • Create a dashboard or balanced scorecard; • Post dashboard or balanced scorecard on website; • Present dashboard or balanced scorecard at each school board meeting;	By the end of FY 2014
Assess effectiveness of budget analysis; • Compare ICS benchmark data (2013) with current data (2018) • Conduct summative assessment for budget realignment; • Survey stakeholders for statisfaction	By the end of 2019