

Ironton City Schools Action Plans 2014-2019

Strategy 1: Intentionally engage all stakeholders.

Goal	Time Line
Develop a communication plan to include, but not limited to: the integration of social media, text messaging and student e-mail system, stakeholder newsletter, and measures to assess effectiveness, and cost benefit analysis (CBI).	By the end of 2014
Implement social media, text messaging and e-mail systems, and stakeholder newsletter	By the end of 2015
Assess the effectiveness of communication systems using quantitative and qualitative methods	By the end of 2016
Revise communication plan to address issues related to awareness, barriers and satisfaction	By the end of 2017

[Return to Dashboard](#) / [Strategy 2](#) / [Strategy 3](#) / [Strategy 4](#) / [Strategy 5](#)